

PRESS RELEASE

## Trash of treasure?

Nera's exhibition ***Trash or treasure?*** tells the story of leather. How, with the right tanning agent, we can turn a hide into a real treasure: premium leather that is fully compostable. Free of chrome, heavy metals and aldehyde.

The Zeology Leather exhibition at Alcova Milano takes visitors through four stages of the tanning and composting process of Zeology Leather:

### 1. **Zeology**

From hide to leather. Zeology Leather is tanned with Zeology, a circular and certified tanning agent that is 100% free of chrome, heavy metal and aldehyde. Tanning with Zeology delivers whiter, brighter and heat resistance leather.

### 2. **Zeology Leather**

Hide tanned with Zeology and ready to be used for furniture, car interiors, shoe & leather goods and more. Fully compostable and biodegradable.

### 3. **Composting Zeology Leather**

A Zeology Leather product at its end-of-life, showing the stage of composting after approximately 8 days. [A pilot by PUMA](#) using Zeology suede for their sneakers reveals the suede composts to soil within 30 days.

### 4. **Composted Zeology Leather**

Zeology Leather gives a proper compost. It nurtures the soil, delivering stronger plant growth compared to industrial compost.

With this exhibition Nera aims to start the dialogue about the sustainability of leather in general and to inspire visitors of the circular nature and unique design possibilities of Zeology Leather.

The Zeology Leather exhibition at Alcova can be visited between 15 to 21 April at Villa Borsani, Room B14 (first floor), Via Umberto I, 148, 20814 Varedo MB.

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